

**SHADOW OF THE TOMB RAIDER 2018 PUZZLE SWEEPSTAKES/PRIZE DRAW - ROUND 1 (THE “PROMOTION”) OFFICIAL RULES**

**KEY RULES**

- A. **Official Rules**: The Official Rules for this Promotion consist of both (i) these key rules summarizing the important rules for participating in the Promotion (the “**Key Rules**”) and (ii) the Additional Promotion Official Rules (“**Additional Rules**”) applicable to your place of legal residence. Please review the Additional Rules at the following URL:
- For legal residents of any Promotion Jurisdiction (defined below) located in North America, Central America, South America, or the Caribbean: <http://na.square-enix.com/us/documents/promotion-additional-rules>.
  - For legal residents of any Promotion Jurisdiction located in Europe, Africa, Asia, or Oceania: <http://eu.square-enix.com/en/documents/promotion-additional-rules>.
- B. **Territories**: This Promotion is open only to individuals who are legal residents and physically and permanently located in one of the following countries/territories at the date and time of entry (the “**Promotion Jurisdiction**”):
- The fifty (50) states of the United States of America, the District of Columbia, and Puerto Rico.
  - Canada (excluding Quebec).
  - The United Kingdom (excluding the British Overseas Territories), Germany and France (excluding Overseas France).
- C. **Age Limit**: This Promotion is open only to individuals 21 years of age or older at the date and time of entry.
- D. **Entry Period**: You may enter the Promotion only between 19 March 2018 at 9:00 a.m. Pacific Time/12:00 p.m. Eastern Time/16:00 GMT/17:00 CET and 26 March 2018 at 9:00 a.m. Pacific Time/12:00 p.m. Eastern Time/17:00 GMT/18:00 CET (the “**Entry Period**”).
- E. **Entry Procedure and Limitations**: In order to enter the Promotion, you must complete the following steps during the Entry Period:
- Visit TombRaider.com.
  - If you aren’t already a Square Enix Member, sign up for a Square Enix Members Account at TombRaider.com.
  - Sign up for the Square Enix newsletter as directed.
  - Follow the instructions on TombRaider.com and complete the Promotion puzzle.
  - After completing the Promotion puzzle, you may obtain up to six (6) additional entries by following the instructions on TombRaider.com to share two (2) specific pieces of content on your social media accounts for each of the following social media channels: Facebook, Twitter, and Google+ (collectively, the “**Social Media Channels**”). For each one (1) of the two (2) pieces of content you share on your account on one (1) of these Social Media Channels, you will receive one (1) additional entry.

- All posts on Social Media Channels must (i) conform to the instructions on TombRaider.com and (ii) indicate that they are being posted in connection with this Promotion.
- The maximum number of entries per person is seven (7).

F. **Winner Selection:** The Sponsor (listed below), or Sponsor's designee, shall select five (5) winners from among all entries using the following methodology:

- Sponsor shall select one (1) winner through a random drawing from among all entries from residents of the fifty (50) states of the United States of America, the District of Columbia, and Puerto Rico (the "**United States Winner**").
- Sponsor shall select one (1) winner through a random drawing from among all entries from residents of Canada (excluding Quebec) (the "**Canada Winner**").
- Sponsor shall select one (1) winner through a random drawing from among all entries from residents of United Kingdom (excluding British Overseas Territories) (the "**United Kingdom Winner**").
- Sponsor shall select one (1) winner through a random drawing from among all entries from residents of France (excluding Overseas France) (the "**France Winner**").
- Sponsor shall select one (1) winner through a random drawing from among all entries from residents of Germany (the "**Germany Winner**").

G. **Prize(s):** The winners shall receive the following prizes:

- The United States Winner: A trip for two (2) to attend the *Shadow of the Tomb Raider* Reveal Event in Los Angeles, California leaving on 25 April 2018 and returning on 27 April 2018 (approximate retail value of \$2,900.00 USD).
- The Canada Winner: A trip for two (2) to attend the *Shadow of the Tomb Raider* Reveal Event in Montreal, Canada leaving on 25 April 2018 and returning on 27 April 2018 (approximate retail value of \$3,000.00 CAN).
- The United Kingdom Winner: A trip for two (2) to attend the *Shadow of the Tomb Raider* Reveal Event in London, England leaving on 27 April 2018 and returning on 28 April 2018 (approximate retail value of £600.00 GBP).
- The France Winner: A trip for two (2) to attend the *Shadow of the Tomb Raider* Reveal Event in London, England leaving on 25 April 2018 and returning on 27 April 2018 (approximate retail value of €1,000.00 Euros).
- The Germany Winner: A trip for two (2) to attend the *Shadow of the Tomb Raider* Reveal Event in London, England leaving on 25 April 2018 and returning on 27 April 2018 (approximate retail value of €1,000.00 Euros).

The trip prizes shall include:

- For the United States Winner and the Canada Winner:
  - Round-trip coach class air transportation for two (2) people from a regional airport near the winner's home (Sponsor to select the airport) to an airport in or near Los Angeles, California.
  - Two (2) nights, three (3) days hotel accommodations (one room) for two (2) people in or near Los Angeles, California.
  - For the United States Winners: four hundred United States dollars (\$400.00 USD).

- For the Canada Winners: four hundred Canadian dollars (\$400.00 CAD).
- For the United Kingdom Winner:
  - Round-trip coach train (or other appropriate ground) transportation for two (2) people from a regional train station or transportation hub near the winner's home (Sponsor to select the train station or hub) to a train station or transportation hub in or near London, England.
  - One (1) night, two (2) days hotel accommodations (one room) for two (2) people in or near London, England.
  - Two hundred Pounds Sterling (£200.00).
- For the France Winner and the Germany Winner:
  - Round-trip coach train (or other appropriate ground) transportation for two (2) people from a regional train station or transportation hub near the winner's home (Sponsor to select the train station or hub) to a train station or transportation hub in or near London, England.
  - Two (2) nights, three (3) days hotel accommodations (one room) for two (2) people in or near London, England.
  - Two hundred Euros (€200.00).

Sponsor shall not provide (i) ground transportation to or from the airports, train stations, or other transportation hubs; to or from hotels; or to or from the Reveal Events or (ii) meals. Winners are fully responsible for all costs associated with the prizes that are not expressly stated herein. Please see the Additional Rules for more terms and conditions about trip prizes.

H. **Winner Notification**: Sponsor, or Sponsor's designee, will notify each winner by or about 30 March 2018 via the email account associated with the winner's Square Enix Members Account.

I. **Sponsor**: The sponsor of this Promotion is Square Enix, Inc.

By entering the Promotion, you agree to be bound and abide by these Key Rules and the Additional Rules applicable to your place of legal residence, and you represent that you satisfy all eligibility requirements to enter the Promotion.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS PROMOTION. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

**KEY RULES POSTED ON MARCH 19, 2018.**